



**INVESTORS**  
COMMUNITY BANK

## **NEWS RELEASE**

*For immediate release*

**Contact:**      **Laura Wiegert, Vice President - Marketing**  
(920) 645-6112; [lwiegert@investorscommunitybank.com](mailto:lwiegert@investorscommunitybank.com)



## **Investors, Steimle Birschbach partnering to show support of area law enforcement**

*(Manitowoc, WI, December 5, 2016)* Investors Community Bank and Steimle Birschbach LLC are partnering with the Manitowoc Police Department and Manitowoc County Sheriff's Office for Project Blue Light. Project Blue Light is a simple gesture: during the holidays, decorate with blue lights to honor those officers who have made the supreme sacrifice as well as those who continue to work the streets of our nation.

“By displaying blue lights on your porch or in your holiday decorations, you send a dual message - that you support America's peacekeepers and that you hope the coming year will be one of peace,” said Michelle Birschbach, Steimle Birschbach, LLC. “They support us every day, and this is a small gesture to show our appreciation of them.”

Adds Tim Schneider, Investors Community Bank, “This is a great opportunity for our community to band together as a reminder that we back our local law enforcement. We're grateful for everything they do for us; the risks they take and the uniform they put on every day to keep us safe.”

Investors and Steimle Birschbach are donating blue light bulbs as part of the program. Residents of Manitowoc County can pick up a free blue light bulb, while supplies last, at either company as well as the Manitowoc Police Department or Manitowoc County Sheriff's Office during the following hours:

- Investors Community Bank, 860 N Rapids Rd., Manitowoc, Monday – Friday, 8:30 AM – 5 PM
- Steimle Birschbach, 21 Maritime Dr., Manitowoc, Monday – Friday, 8:30 AM – 4 PM
- Manitowoc Police Department, 910 Jay St., Manitowoc, 7:30 AM – 4:30 PM
- Manitowoc County Sheriff's Office, 1025 S. 9<sup>th</sup> St., Manitowoc, 8:30 AM – 4:30 PM

“The Manitowoc Police Department appreciates our community's support,” said Sgt. Bruce Jacobs, Crime Prevention Sergeant at MPD. “We are lucky enough to live in a relatively safe area where citizens and police officers respect each other and can work cooperatively to make everyone's lives better.”

Project Blue Light is a nationwide recognition of those law enforcement officers who have died in the line of duty. It began in 1988 in Philadelphia when Dolly Craig wrote a letter to COPS (Concerns of Police Survivors) stating that she would be honoring her late son-in-law, Philadelphia Police Officer Danny Gleason, during the holiday season by placing a blue light in her window. Concerns of Police Survivors (C.O.P.S.) adopted this idea as a way for everyone to honor the officers who serve and protect us while remembering those who have died in the line of duty. Project Blue Light has grown steadily as a way of remembering our departed law enforcement officers across America.

###