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NEWS RELEASE

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Seniors invited to free program on financial scams

(Stevens Point, WI, October 20, 2017) Area seniors are invited to a free program entitled “Safe Banking for Seniors: Identifying and Avoiding Scams” on Wednesday, November 15 at Investors Community Bank, 5517 Vern Holmes Dr., Stevens Point. The informational seminar is being offered from 10 – 11 a.m.

“Seniors unfortunately, can be prime targets for financial scams,” said JoAnn Rutta, AVP – Banking Services Manager, Stevens Point office. “This happens for many reasons, from the size of their assets, to their tendency to be more trusting of others. Declining cognitive skills can make them even more vulnerable to fraud and manipulation.”

The program will focus on the types of scams that exist, and their warning signs. Participants will also learn tips for protecting themselves against scams, and what actions to take if they do become the victim of fraud. Presenting, in addition to Rutta, will be Sergeant Anthony Zblewski of the Stevens Point Police Department.

To register, call (715) 254-3400 or email pslagowski@investorscommunitybank.com.

Investors Community Bank, a wholly-owned subsidiary of County Bancorp, Inc., is committed to serving the financial needs of businesses, farmers and families in our communities. Founded in 1997, Investors has become one of the most successful bank startups in Wisconsin’s history and has full service offices in Appleton, Green Bay, Manitowoc and Stevens Point, as well as Loan Production Offices in Eau Claire, Sheboygan, Darlington and Fond du Lac. County Bancorp Inc.’s common stock is traded on the NASDAQ global market under the symbol ICBK. For details visit www.InvestorsCommunityBank.com

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